

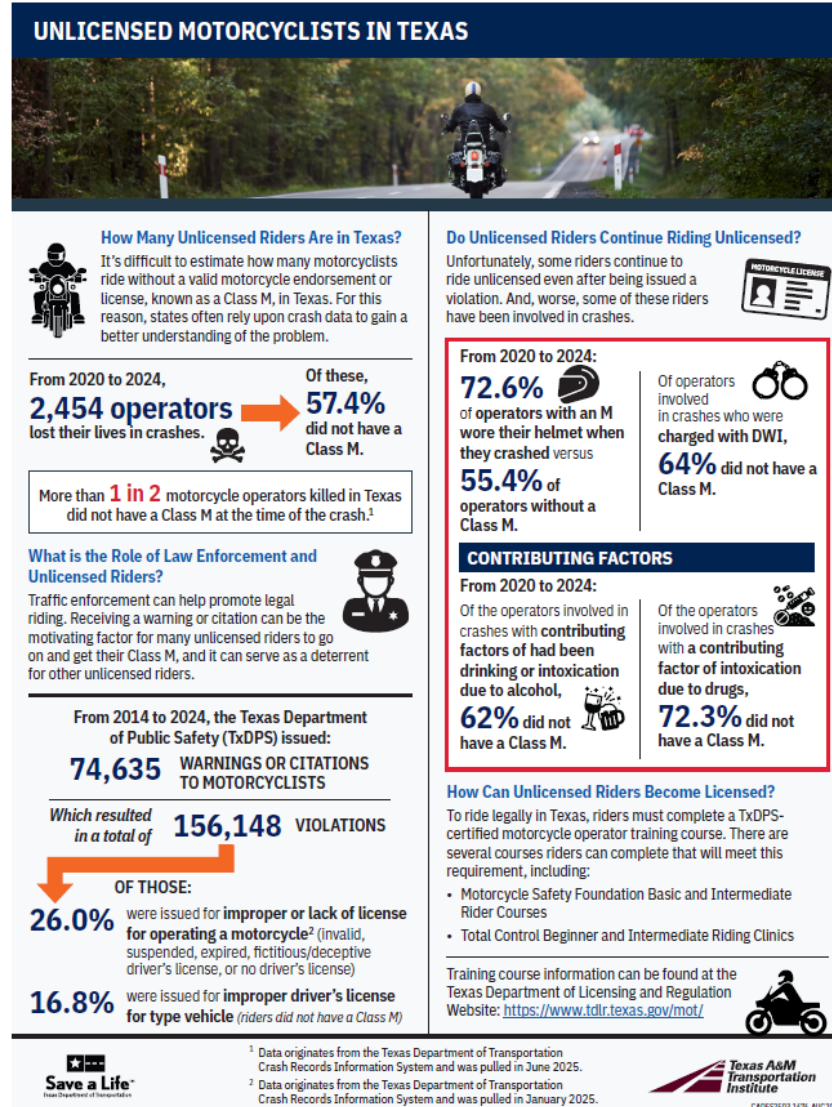
Unlicensed to Ride

Texas Motorcycle Safety Coalition
September 4, 2025

Project Goal

To encourage more riders to complete motorcycle safety training and continue promoting a culture of rider safety in Texas.

The fact sheet was designed to highlight the importance of training. Information was obtained through Texas DMV and Texas DPS. The graphic can be downloaded at <https://www.looklearnlive.org/resources/fact-sheet/>



2020-2024 Data Linkage

- TxDMV – Motorcycle registration
 - 367,312 – 2020
 - 341,507 – 2021
 - 344,041 – 2022
 - 324,217 – 2024
- TxDPS – Class M Driver License (AM, BM, CM, M)
 - 1,162,011 – 2020
 - 1,184,879 – 2021
 - 1,071,660 – 2022
 - 1,078,031 – 2024

The intent behind this data linkage was to identify registration records that had no link to driver license records. The “unmatched” records.



Post Processing

2020 Data (from FY21)

- Final number of unmatched records was 70,468

2021 Data (from FY22)

- Final number of unmatched records was 75,524

2022 Data (from FY23)

- Final number of unmatched records was 84,343

2024 Data (From FY25)

- Final number of unmatched records was 88,074

Outreach



Do it for your Loved Ones

FIND A MOTORCYCLE TRAINING COURSE NEAR YOU!

Check out: <https://www.tdlr.texas.gov/mot/find-schools.htm>

Texas A&M Transportation Institute **Save a Life™** **TDLR**
Texas Department of Transportation Texas Department of Licensing & Regulation

TTI | Center for Transportation Safety

3135 TAMU
College Station, TX 77843-3135

You can't control what other drivers do on the road, but you can control your riding knowledge and skill. Get trained and get licensed.

Last year, over 50% of the riders killed in motorcycle crashes in Texas were unlicensed. Whether you're new to riding or an experienced rider, there's a course for you to earn your motorcycle license.

Take control of your safety by taking a motorcycle training course near you at <https://www.tdlr.texas.gov/mot/find-schools.htm>.

For more information about this safety message, visit www.looklearnlive.org

Project Evaluation

- FY 22 – 3,731 postcard recipients from postcards sent in August of 2021 “matched” (meaning received license since 2020)
- FY 23 (re-evaluated 2021 mailout) – 5,438 (8%) postcard recipients from postcards sent in August of 2021 “matched” (meaning received license since 2020)
 - 46% increase when extending timeline
- FY 25 (re-evaluated 2023 mailout) – 4,714 (9.4%) postcard recipients successfully matched with a Class M license by the end of 2024.
 - 14.6% year-over-year improvement compared to FY22

Project Evaluation

- Top Counties by Match Percentage

- Bandera – 26.4%
- Colorado – 24.2%
- Camp – 21.8%

- Top Cities by Match Percentage

- Nolanville – 36.4%
- Pipe Creek – 33.3%
- Fort Hood – 32.8%

Proximity Matters! A geographic information system analysis revealed that individuals who obtained a Class M license lived, on average, 2 miles closer to training programs than those who did not. This suggests that accessibility plays a role in licensing behavior.

Calling All Riders!

TAKE OUR SURVEY



Survey Recruitment



UNLICENSED TO RIDE PROJECT

**TO BE CONSIDERED FOR
ELIGIBILITY, YOU MUST:**

- ✓ Be **currently** enrolled in a state-certified motorcycle safety training course
- ✓ Have **NOT** started the in-person portion of the course
- ✓ Be 18 years or older
- ✓ Be fluent in the English language
- ✓ Fill out the application
- ✓ Complete the course and surveys by **July 31, 2025**
- ✓ If you currently have a Class M, you must be enrolled in a non-beginner course

Note: Space is **limited**, and enrollment is on a first-come, first-serve basis.

If you have any questions about the program, contact gettrained.getlicensed@tti.tamu.edu.



APPLICATION



Good morning,

You are receiving this email because the Texas Department of Transportation has identified your area as being one with a high incidence of motorcycle fatal and serious injury crashes. The Texas A&M Transportation Institute is conducting a research study in reference to motorcycle licensing and is asking for your assistance. Your school's participation in this project is entirely voluntary.

What we are asking of you:

I have included a draft email for you to send to students who may be interested in participating. Please send the email to students who are enrolled in a course but have not yet completed the in-person portion. There are a limited number of spots, and participation is on a first-come/first-serve basis. As a reminder, the participants can receive up to \$50 after completing the course and the surveys associated with the research study.

The email has our team's contact information, and the students will respond directly to us. **Please note that the surveys must be completed by July 31, 2025. This means that students will have to be enrolled in a course that is completed before that deadline.**

We are also posting to our social media pages. If you would like to share the opportunity with your followers, here is a link to a recent post:
<https://www.facebook.com/share/p/1QRuMGSp1Z/>.

Thank you for assisting us with this project.

From the Project Staff at the Texas A&M Transportation Institute:

We have asked [insert school name] to forward this email to offer you up to \$50 in Amazon Gift Cards for participating in a study involving the motorcycle course you are enrolled in.

To encourage more riders to complete training and continue promoting a culture of rider safety in Texas, the Texas A&M Transportation Institute (TTI) has partnered with the Texas Department of Transportation (TxDOT) to offer compensation of up to \$50 in Amazon Gift Cards. The number of participants is limited. Riders must participate in motorcycle safety training and complete up to two surveys about the course and the motorcycle licensing process in Texas.

To be considered for eligibility, you must:

- Be **currently** enrolled in a state-certified motorcycle safety training course
- Have **NOT** started the in-person portions of the course
- Be 18 years old or older
- Be fluent in the English language
- Fill out the application linked below (no compensation is available for the application)
- The course and surveys need to be completed by **July 31st, 2025**.
- If you currently have a Class M, you must be enrolled in a non-beginner course.

To be considered for the program, please complete the following [application](#) as soon as possible. Space is **limited**, and enrollment is on a first-come, first-serve basis.

You will be notified within two weeks concerning the status of your application. If you have not

Survey Results

- 11 Applications received, 6 eligible
- 6 Before surveys emailed, 5 completed
- 5 After surveys emailed, 5 completed
- 2227 Post reach, 4493 views, 51 interactions

 Look Learn Live.org · Follow
March 28 · 🌐

Don't miss out on this opportunity!

UNLICENSED TO RIDE PROJECT

TO BE CONSIDERED FOR ELIGIBILITY, YOU MUST:

- ☑ Be **currently** enrolled in a state-certified motorcycle safety training course
- ☑ Have **NOT** started the in-person portion of the course
- ☑ Be 18 years or older
- ☑ Be fluent in the English language
- ☑ Fill out the application
- ☑ Complete the course and surveys by **July 31, 2025**
- ☑ If you currently have a Class M, you must be enrolled in a non-beginner course

Note: Space is limited, and enrollment is on a first-come, first-serve basis.

If you have any questions about the program, please contact gettrained.getlicensed@tti.tamu.edu



 **Texas A&M Transportation Institute**
March 28 · 🌐

Are you currently enrolled in a motorcycle safety course? Want to receive up to \$50 in Amazon Gift Cards for participating in a study involving that course?... [See more](#)

👍❤️ 5

9 shares