April 1, 2023 Award Winners

## Difference Maker Award

The 2023 Difference Maker Award winner is a professional motorcycle instructor in the Dallas / Ft Worth area who frequently interacts with new and experienced riders and recognized that many riders develop bad habits so he decided to do what he could to help. He created free online motorcycle classes with the goal of helping the motorcycle community get better at their craft. He is a one-man band, on air talent, camera man, editor, marketing, graphic artist, web developer and SEO specialist.

The 2023 Motorcycle Safety Difference Maker Award, for notable achievements in improving motorcycle safety, is presented to: MCrider – Kevin Morris.

## Champion Award

The 2023 Champion Award winner is also in the motorcycle safety training world. In addition to owning and managing 16 training sites, offering 6 different courses, and approximately 4-dozen coaches, they also are the licensed instructor member of the Texas Motorcycle Safety Advisory Board where their business sense and maturity are welcome, especially at times when things get a bit heated. They have been a vocal advocate for the training community, working to change the structure of instructor training in Texas, and have been a consistent positive voice for providers and students alike.

The 2023 Texas Motorcycle Safety Champion Award, for outstanding leadership to improve motorcycle safety, is presented to:

Chris Litfin