

Please contact Jack Wenzel at j-wenzel@tti.tamu.edu with any technical issues

2022 Texas Motorcycle Safety Forum

April 9, 2022, 9:00 am – 5:00 pm

Y.O. Ranch, Kerrville, Texas

Theme: A holistic approach to motorcycle safety: policy, community, family, individual

8:30 - 9:00 Check-in and Registration - Continental Breakfast

	Opening Session General – Spanish Oak & Cypress
9:00 - 9:45	<p>Microsoft Teams meeting Join on your computer or mobile app Click here to join the meeting Or call in (audio only) +1 979-213-5239,,827367432# United States, Bryan Phone Conference ID: 827 367 432# Find a local number Reset PIN</p> <p>Welcome From TMSC Chris Beireis, TMSC</p> <p>Welcome From TxDOT Letty von Rossum, TxDOT</p> <p>Update From TDLR Michael "Ford" Strawn, TDLR</p> <p>2021 Crash Data From TTI Eva Shipp/Emily Martin, TTI</p> <p>Keynote - Holistic Space: Organizations to Individuals Dr. Ray Ochs, MSF</p>

9:20 - 9:45

9:45 – 10:00 AM Break

10:00 - 10:50

Concurrent Sessions #1 (Choose 1)	
Spanish Oak	Cypress
1A: Getting Rid of Risky Riding	1B: Innovative Technologies for Motorcycles to Reduce Risk and Improve Emergency Response Times
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Eva Shipp, TTI Emily Martin, TTI	Gabe Cavazos, Wrexx Paul Flurer, REVER (Virtual) Elaine Coleman, Charles River Analytics (Virtual) Alex Negri, Charles River Analytics (Virtual)

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<p>Join us to problem solve how we can reduce risky riding by incorporating behavioral change theory into our programs and messaging. Participants will leave this interactive session with knowledge about what behavioral change theories are, why they are important and have a variety of concrete ideas that can be implemented in their local programs, clubs, groups, and communities.</p>	<p>This panel includes industry professionals discussing the implementation of new technologies and the outlook of safety tech in motorcycles. Panelists include Elaine Coleman and Alex Negri from Charles River Analytics, developers of BARRACUDA, a real-time rider alerting system for cuing upcoming danger. Paul Flurer from REVER, the world's largest motorcycle GPS, Route Discovery and Community App. Panel hosted by Gabriel Cavazos from Wrex, a crash and theft response system for motorcycles.</p>
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10:50 -
11:00
11:00 -
11:50

Break

Concurrent Sessions #2 (Choose 1)	
Spanish Oak	Cypress
2A: Impaired Driving in Texas: Let Data Be Your Friend	2B: How Can "smart" Infrastructure Help Prevent Rider Crashes?
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<p>Jeffrey Peterson, TABC Ben Smith, Texas A&M AgriLife</p>	<p>Jane Lundquist, TxDOT (Virtual) Margaret Fowler, TTI</p>
<p>Learn what the data tells us about the effects of impaired riding and engage in a discussion on what we all can do to prevent impaired riding crashes.</p>	<p>What would happen if other vehicles and roadway infrastructure looked for motorcycles? Find out what new ideas are being tested and how TxDOT engineers consider the needs of riders when building and maintaining TX roadways.</p>

11:50 -
1:00

Lunch

Live Oak

<p>Attendees will split into 3 groups and rotate through the afternoon sessions 1:00 PM – 4:20 PM</p>		
<p>Breakout 3A – Spanish Oak</p>		
<p>Using Perception to Manage Risk</p>		
<p>Ray Ochs, MSF</p>		
<p>How can riders use their perceptive abilities to avoid problems? This session will explore how to improve rider perception in order to more readily identify important factors while riding, prioritize how to avoid collision traps, and find important escape paths if problems arise.</p>		
<p>1:00 – 2:00 Microsoft Teams meeting</p>	<p>2:10 – 3:10 Microsoft Teams meeting</p>	<p>3:20 – 4:20 Microsoft Teams meeting</p>

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Breakout 3B - Cypress

Are You Ready For a Road Trip?

David Jones, Safety on Two Wheel
 Vicki Sanfelipo, Road Guardians Accident Scene Management

Whether you are new to riding or just looking for that next adventure, it is always a good idea to be prepared. Participants should leave this session with new ideas on how to be prepared for the ride. From tools to First Aid, you will learn how to prepare for the expected but even more important is to prepare for the unexpected.

<p>1:00 – 2:00 Microsoft Teams meeting Join on your computer or mobile app Click here to join the meeting Or call in (audio only) +1 979-213-5239,,439838217# United States, Bryan Phone Conference ID: 439 838 217# Find a local number Reset PIN</p>	<p>2:10 – 3:10 Microsoft Teams meeting Join on your computer or mobile app Click here to join the meeting Or call in (audio only) +1 979-213-5239,,32336417# United States, Bryan Phone Conference ID: 323 364 17# Find a local number Reset PIN</p>	<p>3:20 – 4:20 Microsoft Teams meeting Join on your computer or mobile app Click here to join the meeting Or call in (audio only) +1 979-213-5239,,38240913# United States, Bryan Phone Conference ID: 382 409 13# Find a local number Reset PIN</p>
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3:10 - 4:20 Break

Breakout 3C – Outside (No Virtual) 1:00 – 4:20

Motor Officer Rodeo

Texas Department of Public Safety

Share in the excitement of the high skill level and coordination of TX law enforcement Motor Officers. Ask questions and start conversations about motorcycle safety outreach and partnering with law enforcement through the passion of riding.

4:20 - 4:30 Break

4:30 - 5:00 Closing Session General – Spanish Oak & Cypress

Announcements & Awards
 Cathy Brooks & Chris Beireis
Thank you!! Dismissal
 Chris Beireis

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