

Card 1: Lifelong Learner

Header: Texas Motorcycle Safety Instructor Program

Image: non-specific instructor on the range with class

- Do you enjoy helping others?
- Are you a natural teacher?
- Do you improve your safety knowledge and riding skills year after year?
- Are you committed to riding and safety?
- Would you like to make some money teaching others how to ride?
- Have you thought about becoming an instructor?

Sign up to take the instructor training today!

Card 2: Sharing the Passion

Header: Texas Motorcycle Safety Instructor Program

Image: non-specific instructor on the range with class

Can you check these boxes?

- ✓ Love for riding
- ✓ Passion for improving safety
- ✓ M license for 2+ years
- ✓ Practice safe riding habits – ATGATT, ride sober
- ✓ Good driving record
- ✓ READY?

Sign up to take the instructor training today!

Back of card(s):

Qualifications to Apply

Age Requirement

You must be at least 18 years old.

Education

You must be a high school graduate or have obtained a general education development (GED) certificate, certificate of high school equivalency, or other credentials equivalent to a public high school degree.

Training Program

Before applying, you must complete a program on motorcycle operator training and safety instruction administered by the Texas A&M Engineering Extension Service.

Driver's License

A valid motorcycle license is required. You must have held the license for at least two years prior to the date of application.

Driving Record

Applicants will not be eligible to apply if they have within the past 3 years been convicted of:

- 3 or more moving violations, or
- 2 moving violations that resulted in an accident

A "moving violation" is defined by Texas Transportation Code §542.304.

Background Check

TDLR will conduct a criminal history background check on all persons who apply for or renew a license. Criminal convictions are reviewed on a case-by-case basis.

First Aid and CPR Certification

A current first aid and adult cardiopulmonary resuscitation (CPR) certification is required to apply for an instructor license.

The certification must be from a nationally recognized provider with training courses that require in-person attendance, provide hands-on skills practice, and meet or exceed the standards of the American Red Cross, the American Heart Association, or the National Highway Traffic Safety Administration.

- Find a motorcycle school: <https://www.tdlr.texas.gov/mot/find-schools.htm>
- Becoming a new instructor: <https://www.tdlr.texas.gov/mot/mot-instructor-apply.htm>

Card 3: Students with Potential

Size/distribution:
 Business card size to give to
 students with potential to be an instructor hand out

Front

You should think about becoming an instructor!

Sponsor: _____

Back

- M License date: _____
- Eligible to be an instructor: _____ (M +2 years)
- Practice safe riding habits and skills
- First Aid and CPR certification

Motivating factors to becoming an instructor:

- learning about safe riding,
- improving their own skills,
- expanding their knowledge,
- helping others, and
- improving safety through knowledge and skill enhancement.

Are you an instructor? What are your motivating factors?

<u>Weekend hours</u>	
<u>Making money (as side job or main job)</u>	
<u>Share the passion of riding</u>	

Distribution

Planned distribution includes mailing and emailing the brochures to dealerships, rider classes, and via social media.

Where else could you see these being distributed?

<u>Promote on CMS during motorcycle safety month</u>	
<u>Hospitals</u>	
<u>Gear Shops</u>	