


National Highway Traffic Safety Administration 2021 Texas Motorcycle Safety Forum Handout

<https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety/motorist-awareness-motorcycles>

Web Videos



Blind Spots (set of 2)
Get Up To Speed on Motorcycles
[DOWNLOAD](#)

Braking Issues (set of 2)
Get Up To Speed on Motorcycles
[DOWNLOAD](#)

Hard to See (set of 3)
Get Up To Speed on Motorcycles
[DOWNLOAD](#)

Intersections (set of 2)
Get Up To Speed on Motorcycles
[DOWNLOAD](#)

United States Department of Transportation

TSM Traffic Safety Marketing

Get Materials - Marketing Tools Share Ideas Calendars State Requests Law Enforcement Appreciation [Contact Us](#) Sign up for updates

MOTORCYCLE SAFETY


Motorist Awareness of Motorcycles

May is Motorcycle Safety Awareness Month / National Ride to Work Day - June 21, 2021

In 2019, there were 5,014 motorcyclists killed in traffic crashes, a decrease from 2018 (5,038). Those deaths accounted for 14% of the total highway fatalities that year.

Even the smallest momentary lapse in a vehicle driver's awareness can result in the death of an unseen motorcyclist.

Banner Ads - animated



[LEARN MORE](#)

Campaigns

- Motorcycle Safety
 - Motorist Awareness of Motorcycles
 - Rider Safety
 - Share The Road
- Show All Campaign Topics →

Refine

Type

- Banner Ads - animated
- Earned Media
- Guides
- Logos
- Social Media
- Web Videos