



# Texas Motorcycle Safety Forum

SATURDAY  
**MAY 1**  
**2021**

**Virtual Event**  
**8:30 a.m. – Noon CST**



A horizontal banner with a blue background. On the left, there is a white silhouette of the state of Texas. On the right, there is a close-up, low-angle shot of a motorcycle's rear wheel and engine, illuminated by a bright, warm light source, possibly the sun, creating a lens flare effect. The text 'WELCOME to the FORUM' is overlaid on the banner. 'WELCOME' and 'FORUM' are in large, bold, red capital letters, while 'to the' is in smaller, black lowercase letters.

**WELCOME**  
to the **FORUM**



# Purpose

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The forum is intended to provide riders, instructors, groups and clubs with practical information on how to increase riding safety.

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The speakers and sessions are meant to be engaging.

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Tie together the research and solutions to increase safety for motorcyclists.

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Focus on both rider & motorist education.

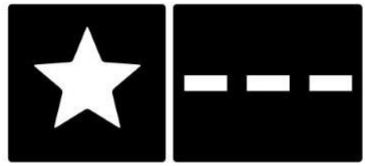
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# Why Focus on Motorcycle Rider Safety?

- Motorcycle crashes took the lives of 482 riders and passengers in Texas last year.
- Only 3% of vehicle but a massive 28% of Motorcycle crashes resulted in a fatality or suspected serious injury.
- Approximately 32% of rider fatalities and suspected serious injuries occurred at intersections.
- Approximately 43% of all rider fatalities included alcohol.
- 45% of Motorcycle crashes involve only a motorcycle (no car).
- Unlicensed riders accounted for 54% of motorcycle operator fatalities in Texas last year.

# Thank You to Our Sponsors



**Save a Life**<sup>TM</sup>

Texas Department of Transportation



**Center for  
Transportation Safety**

Texas A&M Transportation Institute





The mission of the Coalition is to reduce rider fatalities and serious injuries resulting from crashes involving motorcycles in Texas.

Be Involved...

**Join the  
Coalition**

**24  
JUN**

10:00 am

**TEXAS MOTORCYCLE SAFETY  
COALITION MEETING: JUNE  
24 2021**

Webex Conference Call  
10:00 am - 11:30 am



<https://www.looklearnlive.org/coalition/>

# Welcome Mr. Terry Pence



Behavioral Traffic Safety Section Director  
Texas Department of Transportation (TxDOT)

- Oversees the Traffic Safety Program
- Including Statewide Motorcycle Safety Outreach
- Texas Statewide Motorcycle Safety Forum
- Texas Motorcycle Safety Coalition

# Thank you and Happy Retirement



Terry Pence

Behavioral Traffic Safety  
Section Director, TxDOT

- University of Texas at Austin
- 39 years at TxDOT supporting traffic safety
- Started his career with a boots on the ground approach as Dusty Dillo
- Ongoing supporter of motorcyclist safety programs and campaigns



# Session Surveys

Session Surveys are available in the  
Auditorium and Attendee Lounge

## Welcome & Housekeeping

Dates: May 1, 2021 8:30 AM - 8:45 AM CDT

[Session Evaluation](#)

[Chat & Discussion Groups](#)

[Keyword Search](#)

[Session Evaluations](#)

# Sessions on Demand

The Forum will be open for 2 weeks and Demand viewing through the Attendee Service Center for 90 days.

Videos on  
[https://www.looklearnlive.org/  
events/category/safety-forum/](https://www.looklearnlive.org/events/category/safety-forum/)

# Be Involved



Use the Q&A to interact with speakers.

Take part in the Polls when offered.

Share feedback and ideas for the next Forum.

Download handouts.

# #TMSF21

- Post a picture of yourself during the event on social media using the hashtag #TMSF21!
- Tag us on:
  - Facebook - @TexasMotorcycleSafety
  - Twitter - @LookLearnLive
  - Instagram - @look\_learn\_live

