



Texas Motorcycle Safety Forum

SATURDAY
MAY 1
2021

Virtual Event
8:30 a.m. – Noon CST



Texas Motorcycle Safety Award

First annual Texas Motorcycle Safety Award

A competitive award meant to recognize, honor and celebrate those individuals or groups who go “above and beyond” in support of the mission to increase motorcycle safety in the State of Texas



Texas Motorcycle Safety Award

Individual Criteria

- Leadership in endeavors that significantly improve motorcycle safety in the State of Texas
- Sustained efforts to make riders safer
- Responsible for advancements in awareness, training, technology or research

Team Criteria

- Coalitions, organizations, nonprofit groups, businesses, dealerships, manufacturers or media programs
- Motorcycle safety Programs, Plans, Legislation

Texas Motorcycle Safety Award

Many nominations received

Reviewed by TMSC Task Force, TxDOT, and TTI

Tough decision very close call

Introduced new people doing great work

Nominees not selected will remain in consideration for 2 more years

Request for 2022 nominations opening soon

2021 Difference Maker - Jude Schexnyder



Activities and Achievements

- A pioneer in bringing Total Control training to Texas
- The AMA Texas Volunteer Coordinator
- TDLR Motorcycle Safety Advisory Board rider representative
- TMSC Task Force Legislative Representative, keeping track of all motorcycle-related law changes
- Former MSF RiderCoach who owned a training school



2021 Champion

Activities and Achievements

- Involved with Texas Council Of Clubs and Independents (TCOC&I) motorcycle safety and awareness since 2008
- Helps get proclamations from local city mayors city councils, and the Governor for nationally recognizing May as Motorcycle Safety and Awareness Month
- Organizes conversations with Texas representatives about bills pertaining to motorcycles each legislative session
- Organizes activities at meetings and events to raise awareness of rider fatalities and motorist perceptions
- Simplified a talking point bulletin for non-riders to read to educate them on safely sharing the roads
- Part of the TMSC for many years
- Drives “Look Twice” with passion
- Continues to come up with new ideas to help educate the public and save lives

Public Impact

- Too many to count
- Events bring in over one hundred people each
- Some events bring in statewide riders
- Events go back many, many years
- Facebook page with pictures and event postings
- Outreach prior to Facebook/social media

Shelley "Redd" Holmes



Sponsors and Planning



Guidance and Funding



Staffing



- TMSC Task Force – Guidance, Feedback, and Finding Speakers
- TMSC – Feedback

Behind the Scenes

- Planning Team

- Cathy Brooks
- Laura Higgins
- Christie Havemann
- Dr. Mike Manser



- Session Support

- Stephanie Ferguson – TTI
- Olivia Thomas – TTI
- Ronnie “Spitfire” Nippert – TMSC Task Force member
- Tommy Miller – TMSC Member and new to the Task Force



Thank
You



To all the Speakers

Give Us Feedback

Welcome & Housekeeping

Dates: May 1, 2021 8:30 AM - 8:45 AM CDT

Session Evaluation

Chat & Discussion Groups

Keyword Search

Session Evaluations

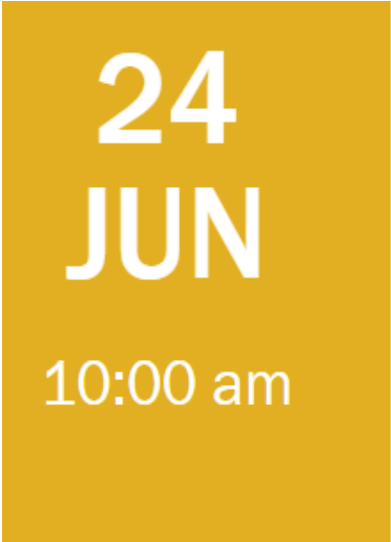
Send us an email of ideas for the next Texas Motorcycle Safety Forum

<https://www.looklearnlive.org/contact/>

Be Involved



**Join the
Coalition**



**TEXAS MOTORCYCLE SAFETY
COALITION MEETING: JUNE
24 2021**

Webex Conference Call
10:00 am - 11:30 am



<https://www.looklearnlive.org/coalition/>

#TMSF21