

Changing the Culture of Impaired Riding

Adopted from "Riders Helping Riders" (2007), NHTSA DOT HS 810 907

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Group Exercise: Ways You Can Intervene in Drinking and Riding Choices of Others

*Separate the
drinking from riding*

*Provide alternatives
to drinking*

*Recognize
impairment*

*Discourage
impaired riding*

*Prevent impaired
riding*

Select a safer location or preempt the event

- Meet at a restaurant rather than a bar
- Don't serve alcohol at functions when you know riding will be performed
- Find alternatives to drinking (*activities, food, non-alcoholic beverages*)
- Be mindful of how much alcohol is being consumed if present at event.

Identify ways to separate drinking from riding

Provide reasons for not riding impaired...

- Safety
- Legal
- Protecting the bike
- Family
- Long term injuries

Identify ways to separate drinking from riding (cont.)

Alternatives to impaired riding...

- Have a place for the rider to stay
- Arrange secure location to store bike
- Arrange alternative transportation for rider and motorcycle

Identify ways to separate drinking from riding (cont.)

Preventing impaired riding...

- Take the keys
- Stall for time
- Arrange for police to assist

Identify ways to separate drinking from riding (cont.)

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Five (5) Ways You Can Intervene in Drinking and Riding Choices of Others

Separate the drinking from riding

- Encourage “at risk riders” to stay off of the road
- Keep riders away from alcohol when they will be riding
- Get help...several voices are better than one
- Don't know the rider...talk to his/her friends or the event host

Provide alternatives to drinking

- Prevent or reduce rider's consumption of alcohol when it is available

Recognize impairment

- Recognize riders who are impaired or becoming impaired
- Take steps to keep the impairment from becoming worse
- Prevent the rider from riding

Discourage impaired riding

- Confront the issue
- Discuss legal, family, self harm issues
- Protect your bike

Prevent impaired riding

- Take the keys
- Make sleep over an option
- Alternative ride options