

# Texas Motorcycle Safety Coalition

Texas A&M Transportation Institute

TTI Headquarters RM 1140 Bridges & Via Teams

Thursday, December 14, 2023

10:00 am – noon

## Agenda



10:00 – 10:15 AM	Opening Remarks & Introductions (Maurice Maness) <ul style="list-style-type: none"><li>• Welcome</li><li>• Announcements</li></ul>
10:15 – 10:30 AM	Task Force Update (Jude Schexnyder)
10:30 – 10:45 AM	Motorcycle Safety Awareness and Outreach Project (Cathy Brooks) <ul style="list-style-type: none"><li>• Events</li><li>• Motorcyclist Safety Presentations</li><li>• TSS Coalition Presentations</li><li>• NHTSA Motorcycle Safety Program Assessment</li></ul>
10:45 – 11:35 AM	<p><i>“The Looked But Failed to See Motorcyclist/Car Crash”</i></p> <p>Dr. Dan Petterson is president and chief executive officer of the Skilled Motorcyclist Association – Responsible, Trained and Educated Riders, Inc. – known as SMARTER.</p> <p>This presentation will provide participants with an introduction to the perception research that identifies the major errors that contribute to these types of crashes. Recommendations for both drivers and riders will be highlighted.</p>
11:35 – 11:55 AM	Open Forum (open) <ul style="list-style-type: none"><li>• What events or efforts are happening in your area?</li><li>• What topic would you like to hear about next meeting?</li></ul>
Noon	Adjourn (Maurice Maness)