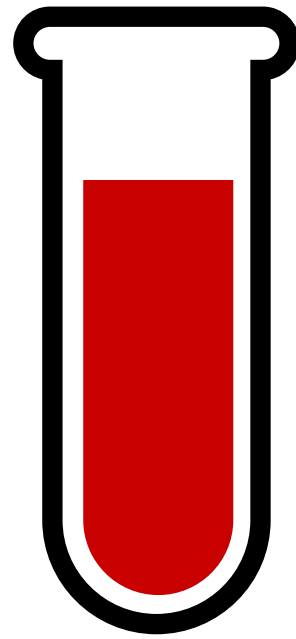


DRINKING AND RIDING?



A rider's relative risk
of a fatal crash is

20xs

higher relative to
the risk while sober.

DISCLAIMER:

**NO RIDERS WERE HARMED IN THE
MAKING OF THIS GRAPHIC.**

The real world turns out quite different.

A high blood alcohol level can cause reduced concentration, short-term memory loss, lack of speed control, reduced information processing capability, and impaired perception.
If you're riding, don't drink. If you're drinking, don't ride.