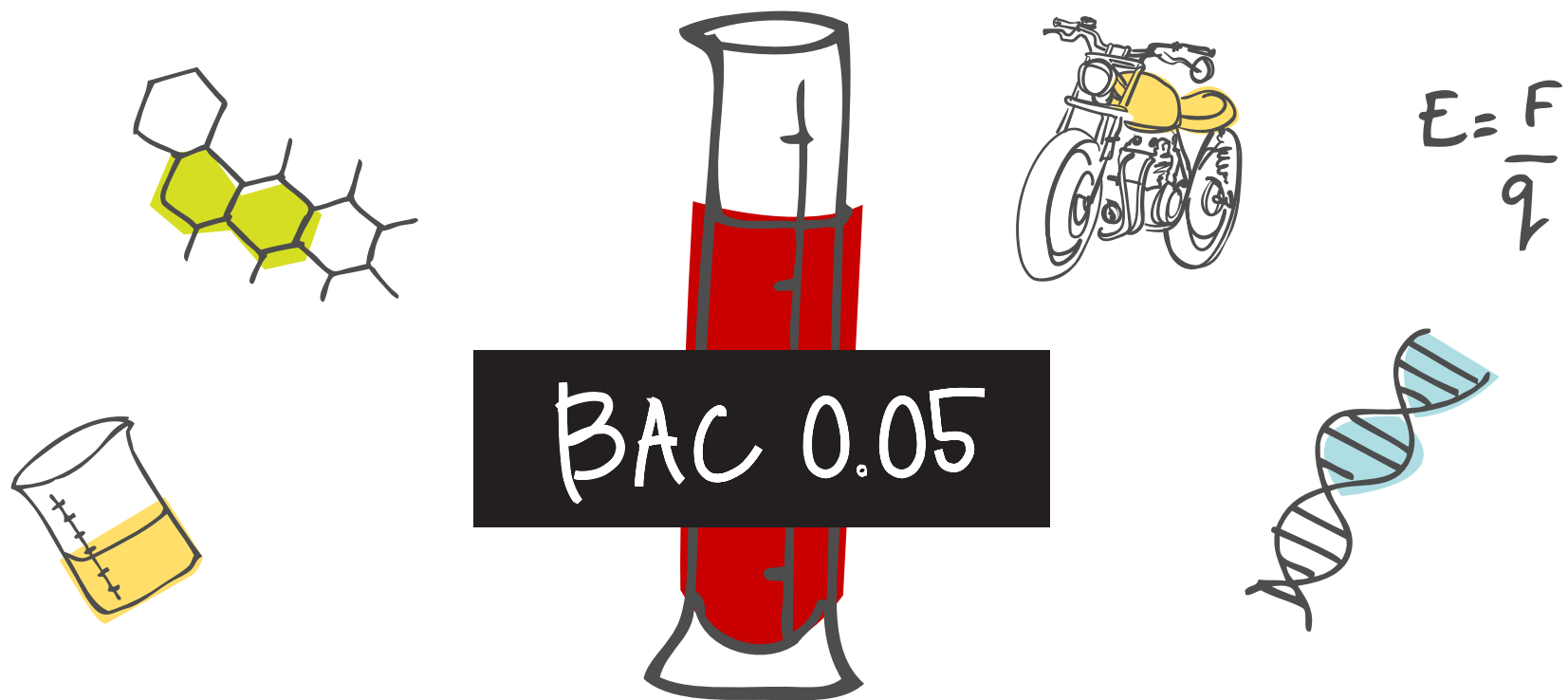


# DRINKING AND RIDING?



**Riders experienced significant performance deficits including slower braking reaction times and greater difficulty staying in lane boundaries.**

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**REALLY.  
WE'RE NOT MAKING THIS UP.**

This is elemental. Studies show that a high blood alcohol level can severely impair your judgement. Don't let chemistry get the best of you.

**If you're riding, don't drink. If you're drinking, don't ride.**